

Table 8

## Colgate-Palmolive Company

## Non-GAAP Reconciliations

For the Three Months Ended September 30, 2025 and 2024

(Dollars in Millions Except Per Share Amounts) (Unaudited)

	2025	2024	
<b>Gross Profit</b>			
Gross profit, GAAP	\$ 3,049	\$ 3,074	
2022 Global Productivity Initiative	—	9	
Gross profit, non-GAAP	<u>\$ 3,049</u>	<u>\$ 3,083</u>	
			<b>Basis Point</b>
<b>Gross Profit Margin</b>	2025	2024	Change
Gross profit margin, GAAP	59.4 %	61.1 %	(170)
2022 Global Productivity Initiative	— %	0.2 %	
Gross profit margin, non-GAAP	<u>59.4 %</u>	<u>61.3 %</u>	<u>(190)</u>
<b>Selling, General and Administrative Expenses</b>	2025	2024	
Selling, general and administrative expenses, GAAP	\$ 1,971	\$ 1,979	
2022 Global Productivity Initiative	—	(3)	
Selling, general and administrative expenses, non-GAAP	<u>\$ 1,971</u>	<u>\$ 1,976</u>	
<b>Other (Income) Expense, Net</b>	2025	2024	
Other (income) expense, net, GAAP	\$ 19	\$ 30	
2022 Global Productivity Initiative	—	(3)	
Other (income) expense, net, non-GAAP	<u>\$ 19</u>	<u>\$ 27</u>	
<b>Operating Profit</b>	2025	2024	% Change
Operating profit, GAAP	\$ 1,059	\$ 1,065	(1)%
2022 Global Productivity Initiative	—	15	
Operating profit, non-GAAP	<u>\$ 1,059</u>	<u>\$ 1,080</u>	<u>(2)%</u>
<b>Operating Profit Margin</b>	2025	2024	Basis Point Change
Operating profit margin, GAAP	20.6 %	21.2 %	(60)
2022 Global Productivity Initiative	— %	0.3 %	
Operating profit margin, non-GAAP	<u>20.6 %</u>	<u>21.5 %</u>	<u>(90)</u>

Colgate-Palmolive Company

Non-GAAP Reconciliations

For the Three Months Ended September 30, 2024

(Dollars in Millions Except Per Share Amounts) (Unaudited)

	2024						
	Income Before Income Taxes	Provision For Income Taxes <sup>(1)</sup>	Net Income Including Noncontrolling Interests	Less: Income Attributable to Noncontrolling Interests	Net Income Attributable To Colgate-Palmolive Company	Effective Income Tax Rate <sup>(2)</sup>	Diluted Earnings Per Share
As Reported GAAP	\$ 986	\$ 210	\$ 776	\$ 39	\$ 737	21.3 %	\$ 0.90
2022 Global Productivity Initiative	15	2	13	—	13	(0.1)%	0.01
Non-GAAP	\$ 1,001	\$ 212	\$ 789	\$ 39	\$ 750	21.2 %	\$ 0.91

Notes: The impact of non-GAAP adjustments may not necessarily equal the difference between “GAAP” and “non-GAAP” as a result of rounding.

(1) The income tax effect on non-GAAP items is calculated based upon the tax laws and statutory income tax rates applicable in the tax jurisdiction(s) of the underlying non-GAAP adjustment.

(2) The impact of non-GAAP items on the Company’s effective tax rate represents the difference in the effective tax rate calculated with and without the non-GAAP adjustment on Income before income taxes and Provision for income taxes.