

## INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

OMB APPROVAL

OMB Number: 3235-0104  
Estimated average burden  
hours per response: 0.5Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934  
or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* <u>Wallace Noel R.</u>  (Last) (First) (Middle) <u>COLGATE-PALMOLIVE COMPANY</u> <u>300 PARK AVENUE</u>  (Street) <u>NEW YORK NY 10022</u>  (City) (State) (Zip)	2. Date of Event Requiring Statement (Month/Day/Year) <u>05/08/2009</u>	3. Issuer Name and Ticker or Trading Symbol <u>COLGATE PALMOLIVE CO [ CL ]</u>	
		4. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director 10% Owner <input checked="" type="checkbox"/> Officer (give title below) Other (specify below) <u>Pres. - Colgate U.S.</u>	5. If Amendment, Date of Original Filed (Month/Day/Year)  6. Individual or Joint/Group Filing (Check Applicable Line) <input checked="" type="checkbox"/> Form filed by One Reporting Person  Form filed by More than One Reporting Person

## Table I - Non-Derivative Securities Beneficially Owned

1. Title of Security (Instr. 4)	2. Amount of Securities Beneficially Owned (Instr. 4)	3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)	4. Nature of Indirect Beneficial Ownership (Instr. 5)
Common Stock	36,550	D	
Common Stock	2,828	I	By Issuer's 401(k) Plan Trustee
Series B Convertible Preference Stock	1,616	I	By Issuer's 401(k) Plan Trustee

## Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 4)	2. Date Exercisable and Expiration Date (Month/Day/Year)		3. Title and Amount of Securities Underlying Derivative Security (Instr. 4)		4. Conversion or Exercise Price of Derivative Security	5. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)	6. Nature of Indirect Beneficial Ownership (Instr. 5)
	Date Exercisable	Expiration Date	Title	Amount or Number of Shares			
Series B Convertible Preference Stock Units	(1)	(1)	Series B Convertible Preference Stock	16	0	D	
Stock Option (Right to Buy)	09/09/2002 <sup>(2)</sup>	09/09/2009	Common Stock	534	55.6563	D	
Stock Option (Right to Buy)	01/13/2003 <sup>(2)</sup>	01/13/2010	Common Stock	12,000	64.75	D	
Stock Option (Right to Buy)	09/14/2003 <sup>(2)</sup>	09/14/2010	Common Stock	1,400	48.625	D	
Stock Option (Right to Buy)	07/08/2001 <sup>(2)</sup>	09/09/2009	Common Stock	1,019	58.455	D	
Stock Option (Right to Buy)	09/17/2004 <sup>(2)</sup>	09/17/2011	Common Stock	5,500	56.675	D	
Stock Option (Right to Buy)	09/12/2005 <sup>(2)</sup>	09/12/2012	Common Stock	6,000	55.11	D	
Stock Option (Right to Buy)	10/10/2007 <sup>(3)</sup>	10/10/2012	Common Stock	12,000	54.93	D	
Stock Option (Right to Buy)	12/06/2003 <sup>(2)</sup>	09/14/2010	Common Stock	2,470	58.885	D	
Stock Option (Right to Buy)	12/06/2003 <sup>(2)</sup>	09/09/2009	Common Stock	1,511	58.885	D	
Stock Option (Right to Buy)	09/11/2006 <sup>(2)</sup>	09/11/2009	Common Stock	2,100	56.565	D	
Stock Option (Right to Buy)	09/09/2007 <sup>(2)</sup>	09/09/2010	Common Stock	9,900	54.4	D	
Stock Option (Right to Buy)	09/08/2008 <sup>(2)</sup>	09/08/2011	Common Stock	11,000	53.455	D	
Stock Option (Right to Buy)	09/07/2007 <sup>(3)</sup>	09/07/2012	Common Stock	13,000	60.68	D	
Stock Option (Right to Buy)	09/12/2008 <sup>(3)</sup>	09/12/2013	Common Stock	18,000	68.15	D	
Stock Option (Right to Buy)	09/11/2009 <sup>(3)</sup>	09/11/2014	Common Stock	21,000	79.52	D	

## Explanation of Responses:

- The reported preference stock units were acquired under the issuer's Supplemental Savings & Investment Plan and will be settled upon the reporting person's retirement or other termination of service.
- Option became 100% exercisable on the date shown in this column.
- Option becomes exercisable in one-third increments on each anniversary date, with the first third becoming exercisable on the date shown in this column.

## Remarks:

Nina D. Gillman by power of 05/15/2009

[attorney](#)

\*\* Signature of Reporting Person      Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

\* If the form is filed by more than one reporting person, see Instruction 5 (b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.**

POWER OF ATTORNEY

FORMS 3, 4 AND 5

I, Noel R. Wallace, an officer of Colgate-Palmolive Company (the "Company"), do hereby appoint Andrew D. Hendry, Nina D. Gillman, Nina R. Huffman and J. Thomas Yust, severally, as my true and lawful attorneys with the power to execute and file on my behalf and in my place and stead, as I myself could do if I were personally present, any Form 3, 4 or 5 to be filed by me pursuant to Section 16(a) of the Securities Exchange Act of 1934 in connection with my ownership, either directly or indirectly, or any change therein, of securities of the Company.

This Power of Attorney shall remain in force and effect for as long as I continue to be an officer of the Company or until earlier revoked by me in writing and shall not otherwise be affected by my subsequent disability or incompetence.

In witness whereof, I have signed this instrument  
on May 14, 2009.

Signature: /s/ Noel R. Wallace  
Print Name: Noel R. Wallace