

**Table 1**

**Colgate-Palmolive Company**  
**Consolidated Income Statements**  
**For the Three Months Ended March 31, 2011 and 2010**  
**(in Millions Except Per Share Amounts) (Unaudited)**

	<u>2011</u>	<u>2010</u>
Net sales	\$ 3,994	\$ 3,829
Cost of sales	1,663	1,561
Gross profit	2,331	2,268
Gross profit margin	58.4%	59.2%
Selling, general and administrative expenses	1,404	1,355
Other (income) expense, net	12	235
Operating profit	915	678
Operating profit margin	22.9%	17.7%
Interest expense, net	16	16
Income before income taxes	899	662
Provision for income taxes	292	275
Effective tax rate	32.5%	41.5%
Net income including noncontrolling interests	607	387
Less: Net income attributable to noncontrolling interests	31	30
Net income attributable to Colgate-Palmolive Company	\$ 576	\$ 357
Earnings per common share		
Basic	\$ 1.17	\$ 0.71
Diluted	\$ 1.16	\$ 0.69
Average common shares outstanding		
Basic	493.4	493.7
Diluted	496.6	519.0

Table 2

**Colgate-Palmolive Company**  
**Non-GAAP Reconciliation**  
**For the Three Months Ended March 31, 2011 and 2010**  
**(in Millions Except Per Share Amounts) (Unaudited)**

	2011		2010	
	As Reported	As Reported <sup>1</sup>	Venezuela Hyperinflationary <sup>2</sup>	As Adjusted Non-GAAP <sup>1</sup>
Other (income) expense, net	\$ 12	\$ 235	\$ 271	\$ (36)
Operating profit	915	678	(271)	949
Operating profit margin	22.9%	17.7%		24.8%
Income before income taxes	899	662	(271)	933
Effective tax rate	32.5%	41.5%		29.5%
Net income including noncontrolling interests	607	387	(271)	658
Net income attributable to Colgate-Palmolive Company	\$ 576	\$ 357	\$ (271)	\$ 628
Earnings per common share <sup>3</sup>				
Basic	\$ 1.17	\$ 0.71	\$ (0.55)	\$ 1.26
Diluted	\$ 1.16	\$ 0.69	\$ (0.52)	\$ 1.21

<sup>1</sup> Includes a \$46 pretax (\$59 aftertax, \$0.11 diluted earnings per share) gain related to the remeasurement of the Venezuelan balance sheet and lower taxes on accrued but unpaid remittances resulting from the currency devaluation in January 2010.

<sup>2</sup> Represents the one-time charge of transitioning to hyperinflationary accounting in Venezuela as of January 1, 2010. This amount primarily represents the premium paid to acquire U.S. dollar-denominated cash and bonds. Prior to January 1, 2010, these assets had been remeasured at the parallel market rate and then translated for financial reporting purposes at the official rate of 2.15.

<sup>3</sup> The impact of Non-GAAP adjustments on the basic and diluted earnings per share may not necessarily equal the difference between "As Reported" and "As Adjusted Non-GAAP" as a result of rounding.

**Table 3**

**Colgate-Palmolive Company**  
**Condensed Consolidated Balance Sheets**  
**As of March 31, 2011, December 31, 2010 and March 31, 2010**  
**(Dollars in Millions) (Unaudited)**

	March 31, 2011	December 31, 2010	March 31, 2010
Cash and cash equivalents	\$ 686	\$ 490	\$ 561
Receivables, net	1,787	1,610	1,709
Inventories	1,331	1,222	1,259
Other current assets	470	408	402
Property, plant and equipment, net	3,734	3,693	3,466
Other assets, including goodwill and intangibles	3,923	3,749	3,426
Total assets	<u>\$ 11,931</u>	<u>\$ 11,172</u>	<u>\$ 10,823</u>
Total debt	3,804	3,424	3,117
Other current liabilities	3,644	3,119	3,456
Other non-current liabilities	1,892	1,812	1,486
Total liabilities	9,340	8,355	8,059
Total Colgate-Palmolive Company shareholders' equity	2,419	2,675	2,595
Noncontrolling interests	172	142	169
Total liabilities and shareholders' equity	<u>\$ 11,931</u>	<u>\$ 11,172</u>	<u>\$ 10,823</u>
<b>Supplemental Balance Sheet Information</b>			
Debt less cash, cash equivalents and marketable securities*	\$ 3,075	\$ 2,860	\$ 2,508
Working capital % of sales	(0.6%)	0.3%	(0.8%)

\* Marketable securities of \$43, \$74 and \$48 as of March 31, 2011, December 31, 2010 and March 31, 2010, respectively, are included in Other current assets.

Table 4

**Colgate-Palmolive Company**  
**Condensed Consolidated Statements of Cash Flows**  
**For the Three Months Ended March 31, 2011 and 2010**  
**(Dollars in Millions) (Unaudited)**

	2011	2010
<b>Operating Activities</b>		
Net income including noncontrolling interests	\$ 607	\$ 387
Adjustments to reconcile net income including noncontrolling interests to net cash provided by operations:		
Depreciation and amortization	99	92
Venezuela hyperinflationary transition charge	-	271
Stock-based compensation expense	38	41
Deferred income taxes	8	34
Cash effects of changes in:		
Receivables	(157)	(99)
Inventories	(85)	(56)
Accounts payable and other accruals	140	27
Other non-current assets and liabilities	30	36
Net cash provided by operations	680	733
<b>Investing Activities</b>		
Capital expenditures	(78)	(81)
Purchases of marketable securities and investments	(49)	(7)
Proceeds from sales of marketable securities and investments	36	-
Other	20	1
Net cash used in investing activities	(71)	(87)
<b>Financing Activities</b>		
Principal payments on debt	(1,243)	(1,154)
Proceeds from issuance of debt	1,635	1,116
Dividends paid	(261)	(222)
Purchases of treasury shares	(580)	(505)
Proceeds from exercise of stock options and excess tax benefits	32	88
Net cash used in financing activities	(417)	(677)
Effect of exchange rate changes on Cash and cash equivalents	4	(8)
Net increase (decrease) in Cash and cash equivalents	196	(39)
Cash and cash equivalents at beginning of period	490	600
Cash and cash equivalents at end of period	\$ 686	\$ 561
<b>Supplemental Cash Flow Information</b>		
Free cash flow before dividends (Net cash provided by operations less capital expenditures)		
Net cash provided by operations	\$ 680	\$ 733
Less: Capital expenditures	(78)	(81)
Free cash flow before dividends	\$ 602	\$ 652
Income taxes paid	\$ 144	\$ 216

Table 5

**Colgate-Palmolive Company**  
**Segment Information**  
**For the Three Months Ended March 31, 2011 and 2010**  
**(Dollars in Millions) (Unaudited)**

	Three Months Ended March 31,	
	2011	2010
<b>Net sales</b>		
Oral, Personal and Home Care		
North America	\$ 718	\$ 753
Latin America	1,097	1,006
Europe/South Pacific	832	824
Greater Asia/Africa	813	730
Total Oral, Personal and Home Care	3,460	3,313
Pet Nutrition	534	516
<b>Total Net sales</b>	<u>\$ 3,994</u>	<u>\$ 3,829</u>

	Three Months Ended March 31,	
	2011	2010
<b>Operating profit</b>		
Oral, Personal and Home Care		
North America	\$ 192	\$ 217
Latin America <sup>1</sup>	326	340
Europe/South Pacific	185	191
Greater Asia/Africa	203	189
Total Oral, Personal and Home Care	906	937
Pet Nutrition	141	141
Corporate <sup>2</sup>	(132)	(400)
<b>Total Operating profit</b>	<u>\$ 915</u>	<u>\$ 678</u>

Note: The Company evaluates segment performance based on several factors, including Operating profit. The Company uses Operating profit as a measure of the operating segment performance because it excludes the impact of corporate-driven decisions related to interest expense and income taxes.

<sup>1</sup> Latin America Operating profit for the three months ended March 31, 2010 includes a \$46 pretax gain resulting from the currency devaluation on January 8, 2010.

<sup>2</sup> Corporate operations include stock-based compensation related to stock options and restricted stock awards, research and development costs, Corporate overhead costs, restructuring and related implementation costs and gains and losses on sales of non-core product lines and assets. In 2010, Corporate Operating profit also includes a one-time \$271 charge related to the transition to hyperinflationary accounting in Venezuela as of January 1, 2010.

Table 6

**Colgate-Palmolive Company**  
**Geographic Sales Analysis**  
**Percentage Changes - First Quarter 2011 vs 2010**

**March 31, 2011**

**(Unaudited)**

**COMPONENTS OF SALES CHANGE  
FIRST QUARTER**

<b><u>Region</u></b>	<b><u>1st Qtr Sales Change As Reported</u></b>	<b><u>1st Qtr Organic Sales Change</u></b>	<b><u>Volume</u></b>	<b><u>Pricing Coupons Consumer &amp; Trade Incentives</u></b>	<b><u>Exchange</u></b>
<b>Total Company</b>	4.5%	1.5%	2.0%	(0.5%)	3.0%
<b>Europe/South Pacific</b>	1.0%	(1.5%)	1.0%	(2.5%)	2.5%
<b>Latin America</b>	9.0%	5.0%	0.5%	4.5%	4.0%
<b>Greater Asia/Africa</b>	11.5%	7.5%	8.5%	(1.0%)	4.0%
<b>Total International</b>	7.0%	3.5%	3.0%	0.5%	3.5%
<b>North America</b>	(4.5%)	(5.0%)	(1.0%)	(4.0%)	0.5%
<b>Total CP Products</b>	4.5%	1.5%	2.0%	(0.5%)	3.0%
<b>Hill's</b>	3.5%	1.5%	3.0%	(1.5%)	2.0%
<b>Emerging Markets <sup>1</sup></b>	9.5%	5.5%	3.5%	2.0%	4.0%
<b>Developed Markets</b>	(0.5%)	(2.0%)	1.0%	(3.0%)	1.5%

<sup>1</sup> Emerging Markets include Latin America, Greater Asia/Africa (excluding Japan) and Central Europe.