FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

l	OMB APPRO	VAL
	OMB Number:	3235-0287
l	Estimated average burd	en
l	hours per response:	0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

d Address of	Reporting Person*			2 Is	ssuer	Nomo	and Tiel									D ()(1	
		2. Issuer Name and Ticker or Trading Symbol COLGATE PALMOLIVE CO [CL]										theck all ap		Person(s) to Issuer 10% Owner Other (specify				
(Last) (First) (Middle) C/O COLGATE-PALMOLIVE COMPANY 300 PARK AVENUE							3. Date of Earliest Transaction (Month/Day/Year) 02/24/2004									elow) below) VP, Global Human Resources		
(Street) NEW YORK NY 10022 (City) (State) (Zip)						4. If Amendment, Date of Original Filed (Month/Day/Year)								ne) <mark>X</mark> For For	fividual or Joint/Group Filing (Check Applicable Form filed by One Reporting Person Form filed by More than One Reporting Person			
	,		n-Deriv	ative	Se	curitie	s Acc	uired.	Dis	posed o	f. or	Bene	eficia	ally Owr	ed			
1. Title of Security (Instr. 3) 2. Transac Date						ction 2A. Deemed Execution Date,			3. 4. Securitie Transaction Disposed C Code (Instr. 5)			ies Acquired (A) or			nount of rities ficially ed Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
								Code	v	Amount	()	A) or D)	Price	Tran	saction(s)		(111501.4)	
Common Stock 02/24/.							2004			20,589 D \$		\$54	.65	63,407	D			
Common Stock															1,651	I	By issuer's 401(k) plan trustee	
	Та													y Owned	t			
2. Conversion or Exercise Price of Derivative Security	rcise (Month/Day/Year) if any f tive (Month/Day/Year		n Date,	4. Transaction Code (Instr. 8)		n of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		Expiration Date (Month/Day/Yea		e ar)	Amour or Numbe		ount		ative derivative Securities 5. 5) Beneficially Owned Following Reported	Ownership Form: Direct (D) or Indirect (I) (Instr. 4	Beneficial Ownership (Instr. 4)	
	CGATE-PAI K AVENUI ORK N (St Security (Inst Stock 2. Conversion or Exercise Price of Derivative	Conversion or Exercise Price of Derivative (Month/Day/Year)	Conversion or Exercise Price of Derivative (Month/Day/Year) CAVENUE I 10022 (State) (Zip) Table I - No Security (Instr. 3) Table II - Incompare the comparent of the compa	Conversion or Exercise Price of Derivative Program (Month/Day/Year) CAVENUE Table I - Non-Derive (Zip) Table I - Non-Derive (Zip) 2. Transa Date (Month/Day/Year) Table II - Derivat (e.g., pt (e.g., pt (Month/Day/Year))	Conversion or Exercise Price of Derivative o	CATE-PALMOLIVE COMPANY K AVENUE Table I - Non-Derivative Se Security (Instr. 3) Table II - Derivative Security (Instr. 3) Stock Table II - Derivative Security (e.g., puts, calls (Month/Day/Year) 2. Conversion or Exercise Price of Derivative Security (Month/Day/Year) 3. Transaction Date (Month/Day/Year) Conversion or Exercise Price of Derivative Security 3. Transaction Date (Month/Day/Year) A. Transaction Code (Instr. 8)	Conversion or Exercise Price of Derivative Security 2. Transaction Date (Month/Day/Year) Table II - Derivative Securities (e.g., puts, calls, warr (Month/Day/Year) 2. Transaction Date (e.g., puts, calls, warr (Month/Day/Year) 2. Table II - Derivative Securities (e.g., puts, calls, warr (Month/Day/Year) 2. Conversion or Exercise (e.g., puts, calls, warr (Month/Day/Year) 2. Conversion or Exercise (e.g., puts, calls, warr (Month/Day/Year) 2. Conversion or Exercise (e.g., puts, calls, warr (Month/Day/Year) 2. Conversion or Exercise (e.g., puts, calls, warr (Month/Day/Year) 3. Transaction Date (Month/Day/Year) 4. Transaction Code (Instr. 8) 5. Nu Code (Instr. 8)	CATE-PALMOLIVE COMPANY K AVENUE Table I - Non-Derivative Securities Accurity (Instr. 3) Table II - Derivative Securities Acquired (e.g., puts, calls, warrants, (Month/Day/Year) Table II - Derivative Securities Acquired (e.g., puts, calls, warrants, (Month/Day/Year) Table II - Derivative Securities Acquired (e.g., puts, calls, warrants, (Month/Day/Year) Table II - Derivative Securities Acquired (e.g., puts, calls, warrants, (Month/Day/Year) Table II - Derivative Securities Acquired (e.g., puts, calls, warrants, (Month/Day/Year) Table II - Derivative Securities Acquired (e.g., puts, calls, warrants, (month/Day/Year) Table II - Derivative Securities Acquired (e.g., puts, calls, warrants, (month/Day/Year) Table II - Derivative Securities Acquired (e.g., puts, calls, warrants, (month/Day/Year) Table II - Derivative Securities Acquired (e.g., puts, calls, warrants, (month/Day/Year) Table II - Derivative Securities Acquired (e.g., puts, calls, warrants, (month/Day/Year)	GATE-PALMOLIVE COMPANY K AVENUE Table I - Non-Derivative Securities Acquired, Date (Month/Day/Year) 2. Transaction Date (Month/Day/Year) 2. Transaction Date (Month/Day/Year) 2. Transaction Date (Month/Day/Year) 2. Transaction Date (Month/Day/Year) 2. Transaction Date (Month/Day/Year) 2. Transaction Date (Month/Day/Year) 2. Transaction Date (Month/Day/Year) 3. Transaction (Month/Day/Year) 5. Number of Derivative Securities Acquired (Month/Day/Year) 6. Date Execution Date (Month/Day/Year) 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) Date Date	GATE-PALMOLIVE COMPANY K AVENUE Table I - Non-Derivative Securities Acquired, Disponential of Language (Month/Day/Year) Table II - Derivative Securities Acquired, Disponential of Language (e.g., puts, calls, warrants, options, comparison or Exercise (Month/Day/Year) Table II - Derivative Securities Acquired, Disponential of Language (e.g., puts, calls, warrants, options, comparison or Exercise (Month/Day/Year) Table II - Derivative Securities Acquired, Disponential of Language (e.g., puts, calls, warrants, options, comparison or Exercise (Month/Day/Year) Table II - Derivative Securities Acquired, Disponential of Language (e.g., puts, calls, warrants, options, comparison of Exercise (Month/Day/Year) Table II - Derivative Securities Acquired, Disponential of Language (e.g., puts, calls, warrants, options, comparison of Expiration Date (Month/Day/Year) Table II - Derivative Securities Acquired, Disponential of Language (e.g., puts, calls, warrants, options, comparison Date (month/Day/Year) Table II - Derivative Securities Acquired, Disponential of Language (e.g., puts, calls, warrants, options, comparison Date (e.g., puts, calls, warrants, options, comparison Date (month/Day/Year) Table II - Derivative Securities Acquired, Disponential of Code (Instr. 8) Date (month/Day/Year) Transaction (e.g., puts, calls, warrants, options, comparison Date (e.g., puts, calls, warrants, options, calls, warrants, options, call	CATE-PALMOLIVE COMPANY K AVENUE Table I - Non-Derivative Securities Acquired, Disposed of Code (Instr. 3) 2. Transaction Date (Month/Day/Year) (Month/Day/Year) Stock Table II - Derivative Securities Acquired, Disposed of Code (Instr. 8) Code V Amount Table II - Derivative Securities Acquired, Disposed of Code (Instr. 8) Code V Amount Table II - Derivative Securities Acquired, Disposed of Code (Instr. 8) Table II - Derivative Securities Acquired, Disposed of Code (Instr. 8) Code V Amount Table II - Derivative Securities Acquired, Disposed of Code (Instr. 8) Table II - Derivative Securities Acquired, Disposed of Code (Instr. 8) Table II - Derivative Securities Acquired, Disposed of V Amount Stock Table II - Derivative Securities Acquired, Disposed of Code (Instr. 8) Table II - Derivative Securities Acquired, Disposed of V Amount Stock Table II - Derivative Securities Acquired, Disposed of Code (Instr. 8) Table II - Derivative Securities Acquired, Disposed of Oil (Instr. 8) Table II - Derivative Securities Acquired, Disposed of Oil (Instr. 8) Table II - Derivative Securities Acquired, Disposed of Oil (Instr. 8) Table II - Derivative Securities Acquired, Disposed of Oil (Instr. 8) Table II - Derivative Securities Acquired, Disposed of Oil (Instr. 8) Table II - Derivative Securities Acquired, Disposed of Oil (Instr. 8) Table II - Derivative Securities Acquired, Disposed of Oil (Instr. 8) Table II - Derivative Securities Acquired, Disposed of Oil (Instr. 8) Table II - Non-Derivative Securities Acquired, Disposed of Oil (Instr. 8) Table II - Non-Derivative Securities Acquired, Disposed of Oil (Instr. 8) Table II - Non-Derivative Securities Acquired, Disposed of Oil (Instr. 8) Table II - Non-Derivative Securities Acquired, Disposed of Oil (Instr. 8) Table II - Non-Derivative Securities Acquired, Disposed of Oil (Instr. 8)	CATE-PALMOLIVE COMPANY K AVENUE 2. If Amendment, Date of Original Filed (Month/Day/Year) Table I - Non-Derivative Securities Acquired, Disposed of, or Becurity (Instr. 3) 2. Transaction Date (Month/Day/Year) (Month/Day/Year) (Month/Day/Year) (Month/Day/Year) Stock Table II - Derivative Securities Acquired, Disposed of (Disposed Of (Dis	GATE-PALMOLIVE COMPANY K AVENUE Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficial (Month/Day/Year) Security (Instr. 3) 2. Transaction Date (Month/Day/Year) (Month/Day/Year) 22. Deemed Execution Date, If any Original Filed (Month/Day/Year) (Month/Day/Year) 23. Deemed Execution Date, If any Original Filed (Month/Day/Year) (Month/Day/Year) 24. Deemed Execution Date, If any Original Filed (Month/Day/Year) (Month/Day/Year) 25. Transaction Date, If any Original Filed (Month/Day/Year) (Month/Day/Year) 26. Deemed Execution Date, If any Original Filed (Month/Day/Year) (Month/Day/Year) 27. Transaction Date, If any Original Filed (Month/Day/Year) (Month/Day/Year)	Corversion Paceurity Stock Conversion Paceurity Conversion Price of Exercised Pri	(First) (Middle) GATE-PALMOLIVE COMPANY K AVENUE Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Own Security (Instr. 3) 2. Transaction Date (Month/Day/Year) (Month/Day/Year) (Month/Day/Year) Table II - Derivative Securities Acquired, Disposed of, or Beneficially Own Security (Instr. 3) Table II - Derivative Securities Acquired, Disposed of (D) (Instr. 3, 4 and 5) Table II - Derivative Securities Acquired, Disposed of (D) (Instr. 3, 4 and 5) Table II - Derivative Securities Acquired, Disposed of (D) (Instr. 3, 4 and 5) Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities) Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities) 2. Conversion Date (e.g., puts, calls, warrants, options, convertible securities) 2. Conversion Date (Month/Day/Year) Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities) 2. Conversion Date (Month/Day/Year) Date (Month/Day/Year) And Amount or Number of Date (Month/Day/Year) Date (Month/Day/Year) Amount or Number of Date (Month/Day/Year) Amount or Number of Security (Instr. 5)	GATE-PALMOLIVE COMPANY K AVENUE 2. Transaction Date (Month/Day/Year) Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned Security (Instr. 3) 2. Transaction Date (Month/Day/Year) (Month/Day/Year) Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned Security (Instr. 3) 2. Transaction Date (Month/Day/Year) (Month/Day/Year) Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and Securities Acquired (B) (Instr. 4) (Instr. 4) (Instr. 4) (Instr. 4)	GATE-PALMOLIVE COMPANY K AVENUE ORK NY 10022 (Slate) (Zip) Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned (Instr. 3)	

Explanation of Responses:

Remarks:

Nina D. Gillman by power of attorney

02/26/2004

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.

^{*} If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

^{**} Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).