FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT	OF CHANGES	IN BENEFICIAL	OWNERSHIP

OMB APPROVAL								
OMB Number:	3235-0287							
Estimated average burden								
hours per response:	0.5							

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934

1. Name and Address of Reporting Person* HENDRY ANDREW D						2. Issuer Name and Ticker or Trading Symbol COLGATE PALMOLIVE CO [CL]								(Check all ap		olicable) ctor	Person(s) to Issuer 10% Owner Other (specify	
(Last) (First) (Middle) C/O COLGATE-PALMOLIVE COMPANY 300 PARK AVENUE				3. Date of Earliest Transaction (Month/Day/Year) 02/24/2011									below) below)					
ORK					4. If	Amen	dment,	Date o	of Origin	al File	ed (Month/Da	ay/Year)		6. Indiv Line) X	Forn Forn	n filed by One	Reporting Pers	on
	(Sta			on Doris	rativo	Soc	uritio	s A 6	auiro	1 Di	cnocod o	f or F	onofic	nially.	Own			
1. Title of Security (Instr. 3) 2. Tran		2. Transac	tion 2A. Do Execu		A. Deemed xecution Date, any		3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or			5. Amou Securitie Benefici Owned I		ount of ties I cially (I Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)		
								Code	v	Amount	(A) 01 (D)	Price	Price		action(s)		(
Stock				02/24/2	2011				A ⁽¹⁾		12,368	A	!	\$0	1	48,906	D	
Stock				02/24/	2011				A ⁽²⁾		2,135	A	!	\$ <mark>0</mark>	1	51,041	D	
Stock				02/27/	2011				F ⁽³⁾		3,045	D	\$7	8.12	1	47,996	D	
Stock				02/28/	2011				S ⁽⁴⁾		781	D	\$78	.2044	1	47,215	D	
ı Stock																156	I	By Issuer's 401(k) Plan Trustee
Stock																3,761	I	By son ⁽⁵⁾
Stock																723	I	By spouse ⁽⁵⁾
		Та	ble II -												wned			
or Exerc Price of Derivati	sion cise ve	Date	Execution if any	on Date,			of Deriv Secur Acqu (A) or Dispo of (D) (Instr	ative rities ired osed	Expirat (Month	tion Da /Day/Y	ate	Amoun Securit Underly Derivat	t of ies ying ive y (Instr. Amoun	Deri Sec (Insi	vative urity	derivative Securities Beneficially Owned Following Reported	Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
	Stock Stock Stock Stock Stock Stock Stock	(First LGATE-PAL EK AVENUE ORK NY (State Stock S	(First) (ULGATE-PALMOLIVE COMER AVENUE DRK NY 1 (State) (Comercial Stock Sto	(First) (Middle) LGATE-PALMOLIVE COMPANY RK AVENUE ORK NY 10022 (State) (Zip) Table I - No Security (Instr. 3) Stock Stock Stock Stock Stock Table II - Conversion or Exercise Price of Derivative I Stock (Month/Day/Year) Stock (Month/Day/Year) Stock (Month/Day/Year)	(First) (Middle) LGATE-PALMOLIVE COMPANY RK AVENUE Table I - Non-Derive (Month/Da/ Security (Instr. 3) Stock Stock O2/24/3 Stock Stock Table II - Derivate (e.g., p) Table II - Derivate (e.g., p) 2. Transaction Date (Month/Day/Year) [Conversion or Exercise Price of Derivative (Month/Day/Year)]	(First) (Middle) (Gatte-palmolive Company (State) (Zip) Table I - Non-Derivative Security (Instr. 3) Stock O2/24/2011 Stock O2/24/2011 Stock O2/28/2011 Stock Stock Table II - Derivative Security (Instr. 3) 2. 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Transaction Date (e.g., puts, calls, warrants, mercial Execution Date, for Exercise Price of Derivative Securities Acquired (A) or Disposed of (D) Dispos	(First) (Middle) LGATE-PALMOLIVE COMPANY RK AVENUE Table I - Non-Derivative Securities Acquired (Month/Day/Year) Security (Instr. 3) Table I - Non-Derivative Securities Acquired (Month/Day/Year) Stock 102/24/2011 A(I) Stock 102/24/2011 Stock 102/24/2011 Stock 102/24/2011 Stock 102/24/2011 A(I) Stock 102/24/2011 A(I) Stock 102/24/2011 Stock 102/28/2011 Stock 102/28/2011 Stock 102/28/2011 Stock 102/28/2011 Stock 102/28/2011 Stock 103/20/20/20/20/20/20/20/20/20/20/20/20/20/	(First) (Middle) LGATE-PALMOLIVE COMPANY RK AVENUE Table I - Non-Derivative Securities Acquired, Disposed (Price of Date Palmont) Security (Instr. 3) 2. Transaction Date (Month/Day/Year) Stock 02/24/2011 A. Deemed Execution Date, Instruction Date (Month/Day/Year) (Month/Day/Year) Stock 02/24/2011 A(1) Stock 02/24/2011 A(2) Stock 12. 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Explanation of Responses:

- 1. Restricted stock award granted under the Long-Term Global Growth Program of the issuer's Executive Incentive Compensation Plan.
- 2. Restricted stock award granted under the issuer's Executive Incentive Compensation Plan.
- 3. Payment of tax liability by withholding shares of stock from restricted shares vesting under the issuer's Executive Incentive Compensation Plan.
- 4. Sale of shares (with proceeds delivered to the Company) for payment of tax liability above minimum required statutory withholding (but not in excess of full applicable statutory tax rates) incident to vesting of a restricted stock award under the issuer's Executive Incentive Compensation Plan.
- 5. The reporting person disclaims beneficial ownership of these securities, and this report shall not be deemed an admission that the reporting person is the beneficial owner of such securities for purposes of Section 16 or for any other purpose

Remarks:

Joyce McCarthy by power of attorney

02/28/2011

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.