FORM 4

obligations may continue. See Instruction 1(b).

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington,	D.C.	20549

Check this box if no longer subject to Section 16. Form 4 or Form 5	STATEMENT OF CHANGES IN BENEFICIAL	OWNERSHIP
Occident 10. Form 4 of Form 5		

OMB APPROVAL OMB Number: Estimated average burden hours per response: 0.5

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

Name and Address of Reporting Person* Corbo Michael														5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director 10% Owner					
(Last) (First) (Middle) C/O COLGATE-PALMOLIVE COMPANY 300 PARK AVENUE				^ bel	cer (give title ow) VP, Global									Supp	Other (s below) ly Chain	specify			
(Street)			10022		4. 11	endmei	nt, Date	of Origina	l Filed	d (Month/Da	ay/Year)	6. Lir	ie) <mark>X</mark> Foi Foi	m filed by On	p Filing (Check Applicate e Reporting Person re than One Reporting		n		
(City)	(S		(Zip)										<u> </u>						
1. Title of Security (Instr. 3) 2. Tra			2. Transa Date			2A. Deemed Execution Date,		3. 4 Transaction Code (Instr.		4. Securities Acquired (A) Disposed Of (D) (Instr. 3, 4		ed (A) or	r 5. Amount of Securities Beneficially Owned Followi		Form (D) o	n: Direct or Indirect nstr. 4)	7. Nature of Indirect Beneficial Ownership		
							Code	v	Amount	(A) or (D)	Price		orted saction(s) r. 3 and 4)			(Instr. 4)			
Common	Stock			05/15	15/2013				M ⁽¹⁾		1,000	A	\$79.5	52	14,003		D		
Common	Stock			05/15	5/2013				S ⁽²⁾		1,000	D	\$122.	2.66 13,003			D		
Common Stock													24,494		I	By Issuer's 401(k) Plan Trustee			
		7	able II -								osed of			y Owne	d			•	
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)		4. Transacti Code (Ins 8)		on of		6. Date E Expiratio (Month/D	n Date	9	7. Title ar Amount of Securities Underlyin Derivativ (Instr. 3 a	of s ng e Security	8. Price Derivati Security (Instr. 5)	derivative Securities	e s Illy	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)	
					Code	v	(A)	(D)	Date Exercisal		Expiration Date	Title	Amount or Number of Shares						
Stock Option (Right to Buy)	\$79.52	05/15/2013			M ⁽¹⁾			1,000	09/11/20	11 (09/11/2014	Common Stock	1,000	\$0	3,000)	D		

Explanation of Responses:

- 1. Exercise of stock options awarded under the issuer's employee stock option plan. This transaction was effected pursuant to a Rule 10b5-1 trading plan.
- 2. Sale of shares with a portion of the proceeds delivered to the issuer for payment of the exercise price of options under the issuer's employee stock option plan and the related tax withholding. This transaction was effected pursuant to a Rule 10b5-1 trading plan.

Remarks:

/s/ Nina Huffman, Attorney-in-Fact

05/17/2013

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.