FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Check this box if no longer subject to
Section 16. Form 4 or Form 5
obligations may continue. See
Instruction 1(h)

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL									
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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person $\stackrel{\star}{}$ Groener David R					2. Issuer Name and Ticker or Trading Symbol COLGATE PALMOLIVE CO [CL]								5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director 10% Owner				
(Last) (First) (Middle) COLGATE-PALMOLIVE COMPANY 300 PARK AVENUE					3. Date of Earliest Transaction (Month/Day/Year) 02/13/2009								X Officer (give title below) Other (specify below) VP-Global Supply Chain				
(Street) NEW YO	ORK N	Y	10022		4.	If Ame	endme	nt, Date c	of Origin	al File	ed (Month/Da	ay/Year)		ne) X Form	filed by One	o Filing (Check of Reporting Per	son
(City)	(5		(Zip)	on-Deri	ivativ		curit	ties Ac	auirea	l Di	enosed o	of or Re	neficia	IIIv Owner	·		
1. Title of Security (Instr. 3) 2. Tra			2. Transa Date	ransaction		2A. Deemed Execution Date,		3. Transaction Code (Instr.		4. Securities Acquired (A) of Disposed Of (D) (Instr. 3, 4 in		l (A) or	5. Amor 5) Securit Benefic	unt of	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership	
							(Code	v	Amount	(A) or (D)	Price	Reporte Transac (Instr. 3	ed ction(s)	() (mean y	(Instr. 4)
Common Stock				02/13/2009				M ⁽¹⁾		34,000	A	\$55.65	563 71,085		D		
Common Stock			02/13/2009)		F ⁽²⁾		31,375	D	\$63.1	13 39),710	D			
Common Stock			02/17/2009					S ⁽³⁾		403	D	\$61.12	227 39	,307	D		
Common Stock (02/17	17/2009				S		2,222	D	\$61.	7 37	7,085	D		
Common Stock														6	,945	I	By Issuer's 401(k) Plan Trustee
		-	Table II					•			posed of, converti			y Owned			
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deen Execution if any (Month/E	n Date,	ate, Transacti Code (Ins				6. Date Expirati (Month/	on Da		7. Title an of Securit Underlyin Derivative (Instr. 3 a	ties ng e Security	Derivative Security	9. Number derivative Securities Beneficia Owned Following Reported Transacti (Instr. 4)	Ownersh Form: Direct (Dor Indire (I) (Instr.	Beneficial Ownership ct (Instr. 4)
					Code	v	(A)	(D)	Date Exercis	able	Expiration Date	Title	Amoun or Number of Shares				
Stock Option (Right to Buy)	\$55.6563	02/13/2009			M ⁽¹⁾			34,000	09/09/2	.002	09/09/2009	Common Stock	34,000	\$0	0	D	

Explanation of Responses:

- 1. Exercise of stock options awarded under the issuer's employee stock option plan.
- 2. The exercise price of the options and related withholding requirement was satisfied by the Company's withholding shares otherwise deliverable upon exercise of the options.
- 3. Sale of shares (with proceeds delivered to the Company) for payment of tax liability above minimum required statutory withholding (but not in excess of full applicable statutory tax rates) incident to the exercise of the option under the issuer's employee stock option plan.

Remarks:

Nina D. Gillman by power of <u>attorney</u>

02/18/2009

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.