FORM 4

obligations may continue. See Instruction 1(b).

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington,	D.C.	20549

Check this box if no longer subject to Section 16. Form 4 or Form 5	STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP
Occident 10.1 onn 4 of 1 onn 5	

OMB APPRO	OVAL						
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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* <u>Corbo Michael</u>						2. Issuer Name and Ticker or Trading Symbol COLGATE PALMOLIVE CO [CL]									k all appli Directo	cable) or	g Per	10% O	ner	
(Last) (First) (Middle) C/O COLGATE-PALMOLIVE COMPANY 300 PARK AVENUE						3. Date of Earliest Transaction (Month/Day/Year) 01/15/2013									Officer (give title below) Other (below) VP, Global Supply Chain					
(Street)				4.1	4. If Amendment, Date of Original Filed (Month/Day/Year)									6. Individual or Joint/Group Filing (Check Applicable Line)						
NEW YO	ORK N	Y	10022											X Form filed by One Reporting Person Form filed by More than One Reporting Person						
(City)	(S	tate)	(Zip)												1 01301					
		Tab	le I - No	n-Deriv	ative	e Se	curiti	ies Ac	quired	Dis	posed o	of, or Be	enefici	ially	Owned	i				
		2. Transaction Date (Month/Day/Year)		ar) E	2A. Deemed Execution Date, if any (Month/Day/Year)		3. Transaction Code (Instr. 8)		4. Securities Acquired (A) Disposed Of (D) (Instr. 3, 4			4 and 5) Securit Benefic Owned		es ally Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		7. Nature of Indirect Beneficial Ownership			
							Code	v	Amount	(A) oi (D)	Price	:	Reported Transaction(s) (Instr. 3 and 4)				(Instr. 4)			
Common Stock			01/15	01/15/2013				M ⁽¹⁾		1,000	1,000 A		9.52	12,436			D			
Common	Stock			01/15	/2013	3			S ⁽²⁾		1,000	D	\$10	07.25 11,436 D			D			
Common Stock													23,453			I	By Issuer's 401(k) Plan Trustee			
		1	able II -								osed of				wned					
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deeme Execution if any (Month/Da	n Date,	4. Transa Code (8)		on of		6. Date E Expiratio (Month/D	n Date	•	7. Title ar Amount of Securitie Underlyir Derivativ (Instr. 3 a	of s ng e Securit	D S (I	3. Price of Derivative Security (Instr. 5)	9. Number derivative Securities Beneficiall Owned Following Reported Transactio (Instr. 4)	ly C	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Beneficial Ownership (Instr. 4)	
					Code	v	(A)		Date Exercisal		Expiration Date	Title	Amount or Number of Shares	er						
Stock Option (Right to Buy)	\$79.52	01/15/2013			M ⁽¹⁾			1,000	09/11/20	11 (09/11/2014	Common Stock	1,00	0	\$0	7,000		D		

Explanation of Responses:

- 1. Exercise of stock options awarded under the issuer's employee stock option plan. This transaction was effected pursuant to a Rule 10b5-1 trading plan.
- 2. Sale of shares with a portion of the proceeds delivered to the issuer for payment of the exercise price of options under the issuer's employee stock option plan and the related tax withholding. This transaction was effected pursuant to a Rule 10b5-1 trading plan.

Remarks:

/s/ Nina Huffman, Attorney-in-Fact

01/17/2013

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.