Pricing Supplement No. 25 dated November 2, 1999   Rule 424(b)(3)
(To Prospectus dated April 1, 1996   File No. 33-58887
and Prospectus Supplement dated April 1, 1996)

COLGATE-PALMOLIVE COMPANY

Medium-Term Notes - Fixed Rate Notes

Series C

We are hereby offering to sell Notes having the terms specified below to you with the assistance of the agents named below, each acting as principal. The Notes are being offered by the agents at a fixed initial public offering price of 100% of the principal amount.

Principal Amount:	$150,000,000	Original Issue Date:	November 5, 1999
Interest Rate:	6.58% per annum	Net Proceeds to Colgate-Palmolive:	$149,475,000
Stated Maturity Date:	November 5, 2002	Agents' Discount or Commission:	$525,000

Interest Payment Dates: Colgate-Palmolive will pay interest on the Notes in U.S. dollars on the fifth day of May and November of each year, commencing May 5, 2000, up to November 5, 2002.

Redemption: The Notes may not be redeemed by Colgate-Palmolive prior to the stated maturity date.

Optional Repayment: The Notes cannot be repaid at the option of the holder thereof prior to the stated maturity date.

Specified Currency: U.S. dollars

Form: The Notes are being issued in fully registered book-entry form.

Other provisions:

Use of Proceeds:

The net proceeds from the sale of the Notes will be used by Colgate-Palmolive to retire commercial paper which was issued by Colgate-Palmolive for general corporate purposes and working capital. As of November 2, 1999, Colgate-Palmolive's outstanding commercial paper had a weighted average interest rate of 5.3305% with maturities ranging from 2 to 59 days.

Agents:				
	x	Chase Securities Inc.	x	Merrill Lynch & Co.
	x	Goldman, Sachs & Co.	x	J.P. Morgan & Co.
	x	Lazard Freres & Co. LLC	x	Salomon Smith Barney

Each of the agents has severally agreed to purchase from Colgate-Palmolive, and Colgate-Palmolive has agreed to sell to the agents, the principal amount of Notes set forth opposite the agent's name below:

Name of Agent	Principal Amount of Notes
Chase Securities Inc...............................	$25,000,000
Goldman, Sachs & Co...............................	25,000,000
Lazard Freres & Co. LLC...........................	25,000,000
Merrill Lynch, Pierce, Fenner & Smith Incorporated..........................	25,000,000
J.P. Morgan Securities Inc........................	25,000,000
Salomon Smith Barney Inc..........................	25,000,000

	$150,000,000
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