FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D	D.C. 205	19
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STATEMENT	OF CHANGES	IN BENEFICIAL	OWNERSHIP
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l	OMB APPRO	VAL
	OMB Number:	3235-0287
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

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1. Name and Address of Reporting Person* FILUSCH EDWARD J					2. Issuer Name and Ticker or Trading Symbol COLGATE PALMOLIVE CO [CL]								Check all D	applicable) irector		Person(s) to Issuer 10% Owner Other (specify			
	`	LMOLIVE COM	Middle)			3. Date of Earliest Transaction (Month/Day/Year) 03/01/2005									A b	Officer (give title below) Vice President		below) t and Treasurer	
(Street) NEW YO	ORK N	Y 1	10022 Zip)		4. If	4. If Amendment, Date of Original Filed (Month/Day/Year)							ine) X F	dual or Joint/Group Filing (Check Applicable Form filed by One Reporting Person Form filed by More than One Reporting Person					
		Tabl	e I - Noi	n-Deriv	ative	Se	curitie	es Aco	quired,	Dis	posed o	f, oı	r Ben	efici	ally Ov	ned			
1. Title of Security (Instr. 3) 2. Trans			2. Transa Date (Month/I		Executi ay/Year) if any		2A. Deemed Execution Date, if any (Month/Day/Year)		Transaction Dispose Code (Instr. 5)		urities Acquired (A) sed Of (D) (Instr. 3,			nd Se Be Ov	Amount of curities neficially rned Following	Foi (D)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership	
								Code	v	Amount (A) or (D)		Price	ͺ Tra	ported insaction(s) str. 3 and 4)			(Instr. 4)		
Common	Stock			03/01	/2005	/2005		F ⁽¹⁾		515	D \$		\$53	3.17	14,567		D		
Common Stock														616		I	By Issuer's 401(k) Plan Trustee		
		Та									sed of, onvertib					ed			
1. Title of Derivative Security (Instr. 3) 2. Conversion or Exercise Price of Derivative Security (Instr. 3) 3. Transaction Date Execution Date, if any (Month/Day/Year)			Transaction of Code (Instr. Derivative		6. Date E Expiratio (Month/D	on Dato	7. Title and Amount of Securities Underlying Derivative Security (Instr. and 4)			8. Price Derivati Security (Instr. 5)	derivative Securities	y	Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)					
					Code V (A)		(D)	Date Exercisa		Expiration Date	Title	Title of Shares							

Explanation of Responses:

1. Payment of tax liability by withholding shares of stock from restricted share units vesting under the issuer's Executive Incentive Compensation Plan. Total non-restricted holdings (i.e., common stock held outright) of Mr. Filusch increased as a result of this transaction.

Remarks:

Nina D. Gillman by power of 03/03/2005 <u>attorney</u>

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.