FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

	OMB APPRO	OVAL							
	OMB Number:	3235-0287							
l	Estimated average burden								
l	hours per response:	0.5							

Check this box if no longer subject to
Section 16. Form 4 or Form 5
obligations may continue. See
Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person*  FERGUSON RONALD E						2. Issuer Name <b>and</b> Ticker or Trading Symbol COLGATE PALMOLIVE CO [ CL ]									(Check all X D		ship of Reporting Papplicable) irector ifficer (give title elow)		Person(s) to Issuer  10% Owner  Other (specify below)		
(Last) (First) (Middle) C/O COLGATE-PALMOLIVE COMPANY						3. Date of Earliest Transaction (Month/Day/Year) 02/06/2004															
300 PARK AVENUE						4. If Amendment, Date of Original Filed (Month/Day/Year)									6. Individual or Joint/Group Filing (Check Applicable Line)						
(Street) NEW YORK NY 10022																X Form filed by One Reporting Person  Form filed by More than One Reporting  Person					
(City)	(S	ate) (	Zip)																		
		Tabl	e I - Nor	ı-Deriv	ative	Se	curitie	s Ac	quired,	Dis	posed o	f, or	Bene	eficia	ally	Owne	ed				
1. Title of Security (Instr. 3)  2. Transac Date (Month/Date)						Day/Year) if a		P.A. Deemed Execution Date, f any Month/Day/Year)					ities Acquired (A) d Of (D) (Instr. 3,			Securi Benefi	cially I Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)		
						Code	v	Amount	(	A) or D)	Price	e	Transaction(s) (Instr. 3 and 4)				(11150: 4)				
Common Stock 02/06/									A		2,600	0	A	(1)		93,359		D			
Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																					
1. Title of Derivative Security (Instr. 3)	perivative Conversion Date Execution D or Exercise (Month/Day/Year) if any			Date,	4. Transaction Code (Instr. 8)			ative rities ired osed	Expiration (Month/E	Date Exercisable and opiration Date lonth/Day/Year)  ate Expiration late longer late longer late late longer late late longer late longer late late longer late late longer late late longer late late late late late late late late		7. Title and Amount of Securities Underlying Derivative Security (Instr. and 4)  Amoun or Numbe of Title Shares		ount nber	-		9. Number of derivative Securities Beneficially Owned Following Reported Transaction (Instr. 4)	Owner Form Direct or Inc (I) (In	t (D) direct	11. Nature of Indirect Beneficial Ownership (Instr. 4)	

## **Explanation of Responses:**

1. Annual stock grant under the Stock Plan for Non-Employee Directors, credited to a stock unit account pursuant to the Deferred Compensation Plan for Non-Employee Directors.

## Remarks:

Andrew D. Hendry by power

02/10/2004

of attorney

\*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- $^{\star}$  If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.